

Donna J. Cameron, FACHE, HFA

Managing Director



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Professional Summary

Donna Cameron is a Managing Director in the Healthcare practice at Navigant. With 33 years invested in the healthcare field, Donna Cameron has an eclectic repertoire of skills from which to draw when assisting her clients. She specializes in performance improvement, strategic planning, program development, organizational and process redesign, and physician-hospital integration. Ms. Cameron has extensive expertise in the post-acute and long term care continuum, both as a clinician, operational executive, and consultant. Her experience spans multiple venues of care, including but not limited to inpatient rehabilitation facilities, skilled nursing facilities, long-term acute care hospitals, home health, and outpatient therapies. Donna has served as the Project Manager for several large scale, multi-faceted client engagements focusing on horizontal integration and organizational transformation. Her clients include hospitals, post-acute providers, senior services organizations, and physician practices.

Ms. Cameron began her career working for an organization providing residential and rehabilitation services for persons with developmental disabilities. Ms. Cameron then served as the Chief Operating Officer for Rehabilitation Hospital of Indiana (RHI) from 1991-1999. She facilitated the development, opening, and diversification of RHI, offering a comprehensive post-acute continuum. Ms. Cameron's career transitioned to consulting in 1999. Early in her consulting career, she was honored to support the Indiana Governor's Commission for Home and Community Based Services in 2002-2003.

As a consultant, Ms. Cameron has facilitated the development of strategic plans, physician-hospital integration, service line business development, post-acute strategy and operations improvement, value based reimbursement models, and specialty hospital development. She is a skilled change management facilitator. Articles she has authored appear in *hfm Magazine* and *Healthcare Executive*.

Ms. Cameron is a licensed health facility administrator and Fellow of the American College of Healthcare Executives. She is a member of a number of organizations, including Indiana Healthcare Executives Network and Executive Women in Healthcare. She has served as the president of the Executive Women in Healthcare Board. Ms. Cameron received her Master of Arts in Speech and Language Pathology, and her Bachelor of Arts in Speech and Hearing Science from Indiana University.

Ms. Cameron serves as the Navigant Indianapolis Office Managing Director.

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Areas of Expertise

Provide consultation to hospitals, physicians, and post-acute providers. Example engagements include:

- Project manager of complex, transformational engagements across the continuum of healthcare services.
- Facilitate development and implementation of strategic plans, including health systems and post-acute/senior services organizations.
- Develop and execute post-acute and long term care strategy to strategically position organizations for health reform.
- Evaluation and implementation of value based reimbursement models, including bundled payments.
- Manage physician-hospital integration projects.
- Provide operational evaluation of post-acute venues of care, including new services and improved performance of current programs.
- Develop and implement process improvement plans to achieve key clinical and financial benchmarks.
- Provide interim management of hospital, post-acute, and physician practices.

Thought Leadership

- Article published in *hfm* Magazine, February 2008, "Post-acute Strategic Planning – Preparing for an Aging Population"
- Article published in *Healthcare Executive*, July/August 2008, "Innovations in Medical Staff Planning: Setting the Stage for the Future"
- Article published in collaboration with Richard Bajner and Eric Logue in *HFMA Payment and Reimbursement Forum E-Newsletter*, August 1, 2012, "Post-Acute Partnerships to Support Bundled Payments: Risk or Opportunity"
- Presentation at the Uniform Data System for Medical Rehabilitation Annual Conference, August 10, 2012, "Bundling...Are Inpatient Rehabilitation Facilities Prepared For This Payment Reform?"
- Article in the November issue of *Accountable Care News*, "Post-acute Providers Can No Longer Be the Last Leg of the Continuum Relay Race"
- Presentation at the Indiana Health Executive Network, November 7, 2012, "Managing the Transition to Value Based Reimbursement"
- Navigant Healthcare Issue Brief, "The Future of Accountable Care Organizations," Contributing Author, October 2014
- Article published in collaboration with Rich Bajner, Matt Humbarger, and Kyle Netter, Home Care 100 Thought Leadership Series, October 2014, "Bundling...A Catalyst for Change in Post-Acute Care"

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- Presentation at the Home Care 100 Annual Conference, February 2, 2015, “Preparing for Bundled Payments”
- UDSMR User Group Presentations, The Impact of Healthcare Reform on Post-Acute Care...Inpatient Rehab Facilities, (March and May 2015)

Work History

Managing Director, Navigant	2010 – Present
Consultant, EthosPartners	2009 -- 2010
Consultant, Health Evolutions	1999 – 2009
Chief Operating Officer, Rehabilitation Hospital of Indiana	1991 – 1999
Director of Operations, St. Vincent New Hope	1982 – 1991

Certifications, Memberships and Awards

Fellow in the American College of Healthcare Executives; 20-year member as of 2009
Comprehensive Indiana State License as Health Facility Administrator (14003977)
Certificate of Clinical Competence in Speech Pathology (CCC-Sp)
Indiana State License in Speech Pathology through the Health Professions Bureau (2201388)
American College of Healthcare Executives (ACHE)
Executive Women in Healthcare – Member since 2002; Board Member since 2006; Vice President January 2007-June 2008; President July 2008-December 2009
New Hope of Indiana Board Member, January 2010 – Present

Education

M.A.T. Speech/Language Pathology Indiana University, Bloomington, Indiana
B.A. Speech and Hearing Sciences, Indiana University, Bloomington, Indiana